

PROVA 1

Situated in the North of Italy, in the heart of the most prosperous part of Europe, Lombardy represents a bridge to the Mediterranean. It is located in a strategic position, along the main route linking eastern and western Europe. A population of nearly 10 million inhabitants, distributed over an area of 24,000 square kilometres, makes this region in many ways similar to a nation in its own right. Lombardy is divided in 11 provinces, 1 metropolitan area (Milan) and 1523 municipalities. Milan is the capital of Lombardy. It is a dynamic and competitive reality that, thanks to its geographic position and the resourcefulness of its inhabitants, is a privileged actor in the international market.



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PROVA 2

Lombardy produces 20.6% of the national added value: first place in Italy and fourth place in Europe. Thanks to its fortunate geographical setting and its dynamic business system, it is also the first Italian region both for its volume and value of commercial exchange with foreign markets. The privileged geographic position and the inclination of its people have allowed Lombardia to operate on the national and international scene as an accredited dynamic interlocutor from an economic point of view, and to become one of the most industrialised areas in Europe.

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PROVA 3

Design is another asset of the Lombard economic system's excellence, and one of its main symbols is represented by one of the headquarters of the Lombardia Region itself, the Pirelli skyscraper 127 metres tall, designed in post-war times by architect and designer Giò Ponti, with its unique "diamond" shape it represents a masterpiece of contemporary architecture. The extraordinary quality of the constructive elements' design and its technical, structural, functional and aesthetic characteristics award this tower significant international consequence.



Giò Ponti
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